

EAST NORFOLK

Sixth Form College



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How can employers work successfully with
schools and colleges
25 February 2026

Dr Catherine Richards

- Principal at East Norfolk Sixth Form College for 10+ years
- Deputy Principal from 2012 to 2015
- Started working in FE in 1996
- Experience of GFE Colleges and Sixth Form Colleges



Single site with 1800+ students



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Our curriculum has to meet the needs of local employers and raise the ambitions of local young people and their families



What our sector needs from Employers



1. Work placements

Accountancy

Each requires 45 days of placement for students in the workplace

Schools and colleges offering T Levels will want to work with you.



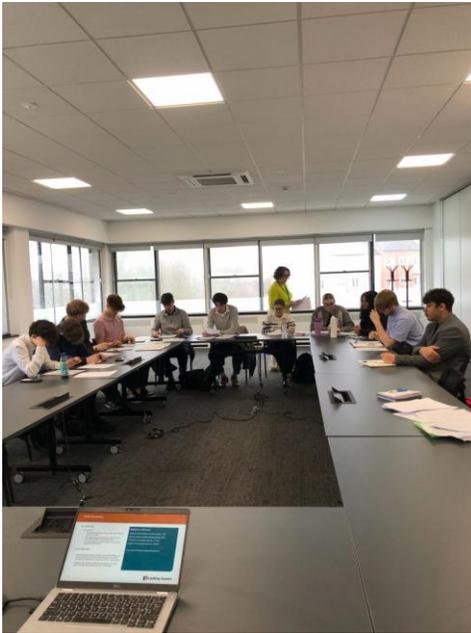
2. Teaching teachers about the Industry and offering industry days



All staff being taught about Offshore Energy by RWE

How can employers work successfully with schools and colleges?

3. Offering EVERY possible opportunity for students to grow and learn



Students at Larking Gowen (Norwich) having a VAT and Payroll Masterclass



Extend Students gaining valuable insight into the fast-moving world of property asset management at Jones Lang LaSalle (JLL).



Students networking a House of Commons Reception hosted by Jess Asato talking about Skills

How can employers work successfully with schools and colleges?

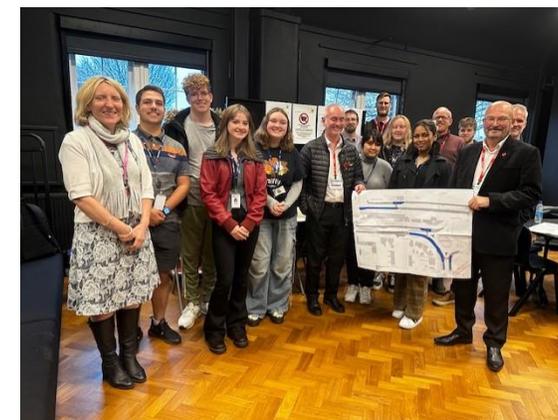
4. Offering opportunities for students to give their views and represent their communities to develop communication and confidence skills



Great Yarmouth Youth Council Councillors



Maths Olympiads
Women in Maths



Working with Norfolk CC
Highways to improve
travel to college

How can employers work successfully with schools and colleges?

5. Masterclasses in and out of college, competitions and employer briefs.



English Speaking Union



Senior Ambassadors for the European Parliament



Masterclass in Accountancy with Juler Cook Accountants at College

How can employers work successfully with schools and colleges?

6. Applying learning to real-life situations to develop skills in languages, industries, problem solving and networking.



Speaking Mandarin
With locals in China



Ogden Trust Internships
100+ students
4 weeks paid



Visits to factories and
places of work

How can employers work successfully with schools and colleges?

7. Helping to developing Leadership Skills at home and overseas for example through sponsorship



Travelling overseas for volunteering and business to **Fiji**, Vietnam, Thailand, Costa Rica, Cambodia, South Korea, Indonesia, India, Poland, France, New York, Seville, Romania, Germany...



Mentoring younger pupils in activities such as sailing, tubing and more



Learning Arabic and visiting Mosques to learn about Arabic Culture and Islam

How can employers work successfully with schools and colleges?

8. Developing Leadership Skills



Combined Cadet Force
Army and Royal Navy Sections

The only state Sixth Form College with a CCF

Getting your staff involved with organisation as volunteers

How can employers work successfully with schools and colleges?

9. Giving students the opportunity to do things they haven't experienced before..



Nuclear Bunker



Bank of England

‘If I can see someone like me studying Mandarin Chinese – I can do it too’
Esther



8 months spent in Chiang Mai learning Thai



Now studying at NCCU in Taiwan until June 2026

10. Meeting people who can give them great careers advice.

Alvin and Danny meeting Kieran Dent from the Bank of England at a Business Networking Lunch
They both aspire to work in Financial Wealth Management and gained business networking skills

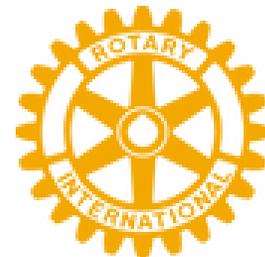


Representation

Town, County & Region – staff and students



Town Neighbourhood Board and Locality Board Membership



Careers Conferences



Curriculum links and tours

Apprenticeship Fairs

Talks and visits

Events & facilities

**Offering facilities &
rooms for meetings for
employers**



Employer Breakfasts

Employer briefs and campaigns



Doing just one thing makes a difference

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Attending Receptions at the House of Lords



Dr Catherine Richards

Principal East Norfolk Sixth Form College and CEO of East Norfolk Multi Academy Trust...

