



UNIVERSITY OF LONDON

Accessibility tools

Strategic financial project

PAM006

This module is offered on the MSc in Professional Accountancy. The module is designed to build on professional accountancy papers to offer a route to a masters'-level qualification, incorporating accredited prior learning of professional papers benchmarked at level 7 masters' equivalent. This module is a capstone project involving the development of business research skills and their application to simulated real world accounting/finance related problems.

Core to the project will be the requirement for students to acquire an underpinning in research methodology, applying research skills to the collection and analysis of data within a simulated accounting/finance related scenario. This will involve identifying and analysing data and information in relation to business challenges, researching alternative solutions, and applying a judgement based on assessment of the evidence.

This module is also part of the following courses

Professional Accountancy

Learning outcomes

If you complete the course successfully, you should be able to:

- Understand both the practical application and underlying philosophy of research methods within the accounting/finance arena
- Understand the appropriate research and enquiry techniques needed to assess accounting/finance challenges within the wider business context
- Identify, acquire and analyse financial and other data for business-related problems
- Undertake and communicate the results from an independent piece of research work
- Think and act creatively in dealing with complex financial problems in a professional context
- Apply theoretical models to real world business solutions.
- Think critically and creatively in identifying, evaluating, and critically appraising alternative solutions to business problems
- Solve complex problems to support financial decision making
- Undertake research into a finance-related business problems and to apply skills in the assembling and analysis of data collected
- Synthesise and use information and knowledge effectively.
- Tangible work as evidence to themselves and existing/potential employers of capabilities relating to independent research and thinking
- Research design and development of data collection and analysis strategies
- Numeracy and quantitative skills applied to financial evaluations and business management decisions
- Critical self-reflection applied to business practice and experience
- Effective communication of complex solutions to business related decisions
- Effective use of information technology
- High personal effectiveness, applying critical self-awareness and personal resource management in the context of a diverse business environment.

Assessment

This module is assessed by:

Coursework (30%)

Project (70%)

Essential reading

The following is provided as part of the course materials after you register:

- Research Methods for Business Students, Philip Lewis, Adrian Thornhill, Publisher: Pearson Education, 2009, ISBN: 0273716867, 9780273716860