




Studying
with
First Intuition

first intuition 
where people count



Welcome by Mike Pennington, Chairman


Whoever you are
and whatever
you want to do
in your life using
accountancy as a
platform we are
bound to have a
course that is right
for you.

At First Intuition we put you first. We get to know you as an individual. In the classroom we learn your name and seek to understand your personal preferences.

You may be someone who likes to get involved in discussions and who feels confident to ask questions as the class is going on.

On the other hand you may prefer to wait until the break to ask something quietly and privately, or to have a chat with your tutor before or after class. We will look after you whatever your preferred approach.

Your tutors are very friendly and accessible. They do this job because they love it. No other accountancy job beats helping someone like you to pass a difficult exam. They will be in the classroom early and they will stay after class to answer any questions you may have about the topics covered that day.

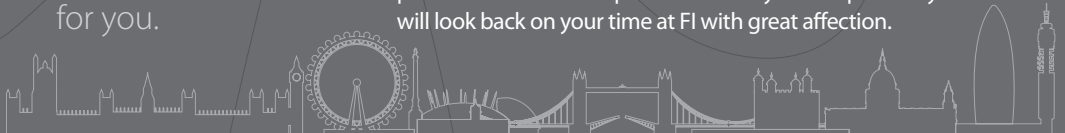
Their commitment to you stretches well beyond the teaching day. You can call your tutor at any time, including evenings and weekends, if you are unsure of anything. Your tutor will offer to mark work for you to give you guidance on how to answer tricky written questions.

We are all qualified accountants who came into teaching because we love the buzz that comes from helping you achieve your goal of qualifying as an accountant. We know how hard it is for you to pick up your books at the end of a long working day as we have all been there and done that. It can be very tough!

Our aim is to ensure that achieving qualification is as enjoyable and painless as possible for you, and to let you know that we are there to support you every step of the way.

We are sure it will be a great experience for you and for us.

We will enjoy helping you and watching you develop as a professional and we expect that when you are qualified you will look back on your time at FI with great affection.





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Our philosophy

We provide a more personal approach to exam training, by getting to know students as individuals and focusing on what they need to help them pass their exams first time.






We also listen to what our clients want and tailor our reporting and administration to meet their needs.

Our aim:

We have the aim of becoming the first choice accountancy tuition provider for students and employers.

To achieve this we focus on ensuring that we provide the best quality service to our students and to their employers.

Our key promises:

-  **Small class sizes**
-  **Local customer service – no call centres**
-  **Expert tutors**
-  **We will mark and provide feedback on your work**
-  **Tutor mobile numbers will be provided for out of hours study support**



Our locations:

First Intuition has 9 study centres throughout the UK and Ireland offering AAT, ACCA, CIMA and ICAEW tuition, with a choice of classroom, online and distance learning. We currently have centres in Bristol, Cambridge, Chelmsford, Dublin, London, Luton, Maidstone, Manchester and Reading.

Our people

All our tutors are experienced tutors or have senior management experience which helps to make classroom sessions more interesting and relevant to the workplace.



Mike Pennington FCA, CTA (Chairman)

- Former CEO of BPP's Accountancy and Tax division
- Mike teaches tax and strategic management



Sarah Habgood FCA (Operations Director)

- Former Company Secretary and Group FC at BPP
- Sarah oversees all aspects of customer service



Nick Brice FCA (Director)

- Former head of ICAEW at BPP and MD of BPP Bristol
- Nick teaches management, strategy and case study



Tim Paton FCA (Director)

- Former MD of BPP Reading
- Tim teaches financial management and case study



Paul Moore FCA (Director)

- Former director of BPP Reading
- Paul teaches accounting, audit and financial reporting



Ginny Bradwell FCA (HR Director)

- Former director of Luton Town FC
- Ginny teaches audit, ethics and business strategy



From left to right: Sam Ackland, Ginny Bradwell, Matt Taylor, Pete Hanslip, Chad Walker, Omid Tissier, Rosie Pennington, Mike Pennington, Sarah Habgood, Sarah Wakefield, Paul Moore, Nick Brice, Nikki Vyas, Sarah Isaacs, Tim Paton.

London centre



Our centre is situated in the heart of London, with the nearest tube stations at Warren Street and Great Portland Street just a short walk away. We provide free tea and coffee, fruit and biscuits during your course.

Our aim is to make studying at FI as enjoyable and rewarding an experience as possible.



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London
W1T 6AA
Tel: 0207 323 9636
Email: london@fi.co.uk



We obviously think that we're fantastic – but instead of taking our word for it, please see below some of the comments made by our students.

The training at First Intuition is much more professional, tailored and personal and the support provided by tutors is fantastic.

Zeeshan Sheikh CIMA Student

First Intuition is the friendliest, cleanest & most organised establishment I have studied in. I would recommend it to all my friends.

Emma Marlow CIMA Student

Comfortable, spacious classrooms. Relaxed atmosphere and small class sizes. Very knowledgeable and experienced tutors.

Vikki Elder CIMA Student

A personable learning experience with emphasis placed on the student, you are more than just a number.

Laura Mills AAT Student

Friendly, relaxing place of study. Good facilities and central, easy to reach public transport.

Grace Ogunduyile ACCA Student

Quality, dedicated tutoring, which high levels of post taught course support.

Harry Dunlop ACCA Student

Continually impressed with friendliness and effectiveness of the staff at First Intuition.

Toby Plumb ACA Student

Great facilities, staff and study resources. The ability to be able to call and email tutors is a great help.

Michael Wallis CIMA Student

If you are looking for a dynamic and innovative learning experience, then FI is for you!

Suliman Ahmad ACA Student

Student comments



When asked, **99%** of our students said they would recommend us.

Student and client testimonials



“The service provided has been of a very high quality and has always had a personal touch.

I would have no hesitation in recommending First Intuition London.”

Deloitte Consulting

“Having studied over a number of years at both First Intuition and another much larger course provider I found First Intuition’s overall service to be far superior. The speed in which things like course exams and mocks were marked and turned around (within hours) made those exercises so much more worthwhile than with other larger course provider, who took 2-3 weeks to send anything back and due to fixed and bureaucratic timetables even made us do the mock exams before having taken the revision classes! The personal and tailored touch from First Intuition made for a much better learning setup and the quality of this teaching enabled me to pass the exams with much higher marks than I had achieved elsewhere, including a 2nd place in the world mark on a Strategic Level paper.”

Richard Browne –
Deloitte Consulting

Re: business, tax and wealth

Building a better working world

CHARTERED ACCOUNTANTS

Reeves & Co LLP – Chartered Accountants

“Reeves’ approach to training people for professional qualifications is a three-way, collaborative responsibility. We expect our students to take initiative for directing their own careers with our help; this is supported by the help and guidance given to them by First Intuition.



Reeves has worked with the tutors at First Intuition for a number of years and has built a relationship that not only benefits our Firm but has a lasting impact on our people. Whether the training is offered to school leavers, graduates or more mature students, First Intuition will adapt their training to suit the needs of the individuals. With the availability of weekday, weekend and evening classes used in various combinations, individual training timetables can be planned to suit the personal needs of each trainee.

As Reeves has grown within the Accountancy Profession, we have not only benefited from good advice but also innovative and fresh ideas on the ever changing structure within the qualification training we provide our people.

During the time Reeves has been working with the tutors at First Intuition we have been impressed with how they continue to help our students achieve good results. Students at Reeves have managed to achieve a 95% first time pass rate at examinations, and in most instances there have been extenuating circumstances for the remaining students; however the majority of these have passed at their second attempt.

Another important factor in using First Intuition, is the help we have from the administration team, they are always prompt in responding to any questions or queries from me as Training Manager. The students are served equally well if they need to either adjust their training plan or request a visit to the college to speak to a tutor or use the facilities they provide. Each student is provided with contact details for the tutors should they need additional guidance.

Reeves reputation as a training practice is very important to us therefore we chose the training provider we believed would produce the best for us and our students. First Intuition offers the personal contact with Reeves and the students to help us all achieve success year on year and I would have no hesitation in recommending them to any firm or student looking for a training provider.”

Karen Thompson – Training Manager, Reeves & Co LLP Chartered Accountants

Qualifications



Professional qualifications

When considering a career that will involve using accountancy and finance qualifications, there are a range of different professional bodies offering a variety of different qualifications.

Your options and where to find out more about them :

AAT – www.aat.org.uk

ACA – www.icaew.com

ACCA – www.accaglobal.com

CIMA – www.cimaglobal.com



How to choose the right qualification

Before embarking on your journey as a trainee accountant, you must first decide which professional qualification is right for you.

You can find out more about each qualification from the links above, or visit www.firstintuition.co.uk/which-qualification-is-right-for-me.

First Intuition is here to support you from the beginning, so please call us on 020 7323 9636 if you need any advice.

- * First Intuition is an AAT Approved tuition provider, an ACCA Platinum Learning Provider, a CIMA Global Learning Premium Partner and an ICAEW Partner in Learning.

We know that students have different preferred methods of study, and that's why we offer a wide range of approaches to learning. These options are explained over the next few pages.

Whichever method of study you choose – you will always have the opportunity to contact your subject tutor, who will answer any questions that you may have regarding the material.

Our courses



Classroom courses

Our classroom courses are often shorter than those of our competitors because we focus on exam requirements and use past exam questions from day one. We include full online resources with every classroom tuition course so you can review and recap at any time.

Our classroom courses give you the very best chance of passing your exams first time. We supply all relevant study materials and tutor support right up until the date of the exam. We also provide free refreshments throughout your course and a study room for private study during opening hours.

Tuition courses

Tuition courses cover the entire syllabus, teaching you topic by topic using exam standard lecture examples. We use past exam questions right from the start so you know what is expected of you in the real exam. We offer a choice of weekday, weekend and evening courses.

Revision courses

Revision courses focus on question practice and exam technique for the written papers and include a marked mock exam with feedback.

Question days

Question days give you the opportunity for additional timed question practice with immediate tutor marking and feedback.

Free Retake Scheme

Students who do not pass the exam, having attended all classroom sessions, may attend any equivalent course leading to the next exam sitting free of charge. See website for full terms and conditions.

What's included - tuition

- * **Your choice of evening, weekend or weekday classroom sessions**
- * **Online pre-recorded lectures covering the entire syllabus**
- * **Course notes, question bank and pocket notes**
- * **Course progress exam with marking and feedback (for written subjects)**
- * **Tutor support by phone and email**

What's included - revision

- * **Your choice of weekend or weekday classroom sessions**
- * **Online pre-recorded question debriefs on all the key topics**
- * **Revision notes and question bank**
- * **Final mock exam with marking and feedback and live online debrief**
- * **Tutor support by phone and email**

Our online courses are a great alternative to a classroom tuition course. Our recorded lectures cover the entire syllabus and include worked lecture examples. All online content is accessed via www.firstintuition.net

We also provide a **complete set of study material**, including our own study guide and course notes.

Tutor support

Students also receive tutor contact details for telephone and email support, and benefit from marking of the mock exam. You can view sample lectures on our website.



What's included

- * **Live Online: Your choice of evening or weekend sessions**
- * **Online pre-recorded lectures covering the entire syllabus**
- * **Course notes, question bank and pocket notes**
- * **Tutor support by phone and email**

Online courses

Live online courses

Broadcasting live from our London centre, you can join our evening or weekend classroom sessions from the comfort of your own home and participate in live and interactive Q&A sessions with our tutors.

Home study



A Home Study course from First Intuition includes a complete set of study material combined with tutor support and is ideal for those with limited study leave or who are highly motivated to complete their studies independently. We include a study guide to help you plan and organise your studies, with a marked course exam, providing valuable feedback ahead of the real exam.

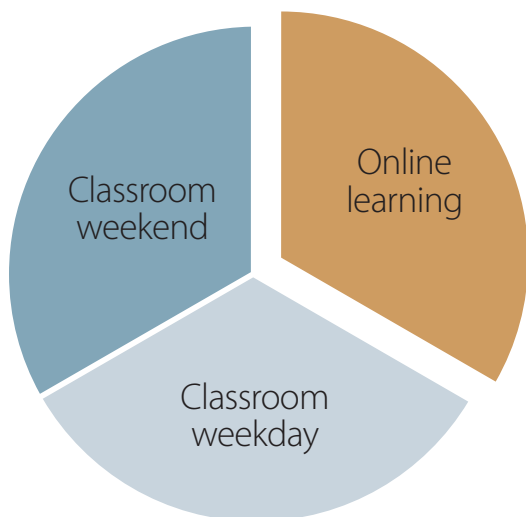
Tutor support

One of the unique features of First Intuition Home Study is our tutor support. Each subject has a specialist tutor, so you always get to speak to the same tutor if you have any queries. Because we provide mobile numbers you can call at any time when you are studying. We also mark your mock exam and give you valuable feedback ahead of the real exam. We are confident that no other tuition provider goes so far to help home study students.

Tutor support is provided until the earlier of the exam date or 6 months from invoice date.

Home study students can upgrade to an online or classroom course simply by paying the difference between the online course and home study fee paid.

What's included?	Live Online	Standard Online	Home Study
Choice of evening or weekend live sessions	✓	✗	✗
Pre-recorded lectures covering the syllabus	✓	✓	✗
Course notes, study guide and question bank	✓	✓	✓
Marked course exam	✓	✓	✓
Tutor support by phone or email	✓	✓	✓



ICAEW blended courses

Endorsed by the London Society of Chartered Accountants, our blended learning programme combines weekend and weekday classroom tuition with online learning to reduce the amount of study leave and to offer greater flexibility to smaller firms and employers in the public and industry sectors.

Our blended learning programme typically combines weekend tuition courses and online learning with weekday revision courses. We recommend that students start with a classroom Accounting course. This means our tutors get to know the students personally so we can provide more relevant feedback at this critical early stage in students' careers. Alternatively this can be taken as an online module anytime.

The way our courses are timetabled means that students and firms can swap between programmes. For example, a student might choose to attend the weekend tuition course for one paper and a weekday tuition course for another. This is particularly helpful if client or other commitments make some of our course dates unsuitable.

Course materials

We provide course notes for each subject. Written by our tutors, these form the basis of all classroom and online lectures, with lots of worked lecture examples. In addition, concise revision notes are provided for the Professional Level subjects.

We also use the ICAEW Study Materials for question practice. These are charged separately as the prices are determined by the ICAEW.

Open book texts are also required and supplied at cost for FAR (IFRS Blue Book), AA (Auditing Standards), TC and BPT (Hardman's Tax Tables).



First Intuition

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